Fourth Annual School for Retail Pharmacies February 19, 20 and 21, 1941

Come hear the Pharmacy Pipe Organ played with all the stops out! Hear experts discuss prescriptions, cosmetics, fountain management, personal needs, merchandising, store management, veterinary items, radio spot announcements, display, and personnel problems. A full program has been prepared for the Fourth Annual School for Retail Pharmacists and Sales Personnel to be held at the University of Oklahoma, Norman, February 19, 20 and 21.

Such nationally known experts as Elmer Wheeler, of the Tested Selling Institute, New York City, will present the newest and most effective ideas on how to build business. Clinics will be held where you can bring up questions of special interest to you. A new feature will be a display of merchandising ideas developed by various Oklahoma pharmacists.

An unusually fine exhibit of manufacturers and wholesalers has been arranged. Write now for full details.

* Oklahoma Pharmaceutical Association
* University of Oklahoma School of Pharmacy
* University of Oklahoma Extension Division
* Drug Travelers’ Institute
* Oklahoma Board of Pharmacy

For additional information, write director of University Short Courses