migration day to draw thousands to texas fair oct. 19
dallas alumni planning royal entertainment for greatest of games

THE IDEAL game of Sooners from Alaska to Afghanistan, that grand old battle with the Texas Longhorns, is going to be played again this year for the first time in six years, and before the Texas state fair at Dallas October 19.

In the days when the Spoonholder was the center of campus tradition the Texas game was the game of games. Everyone went to Dallas. Riding the blinds, riding the rods, riding Pullmans, walking, or any old way. The Texas game stirred the imagination more than any other football game in our schedule, unless it was the Aggie game—in those days when old Boyd field with its small wooden grandstands accommodated the Sooner rooters.

There was a glamor about the Texas game missing in any other. It was played before the great crowds of the Texas state fair at Dallas. People from all over the southwest came to see the tussle. It was a money maker, too.

With the entry of Oklahoma into the Missouri Valley conference, the Sooners had to forego the Dallas game. Missouri Valley rules required that football games be played in the town where one of the competing universities was situated. In 1922 the Longhorns invaded Oklahoma and the following year the Sooners played in Austin. But the interest, the glamor of the Dallas crowds, was missing, and Texas played Vanderbuilt at Dallas and Oklahoma dropped the Longhorns from its schedule.

OKLAHOMA has now signed a contract with Texas for ten years. The game is to be played at Dallas, receipts are to be split equally two ways. The game has done a great deal to waken alumni interest in Texas. Vice-president Frank Watson has always been a loyal booster and he has taken charge of the Sooner arrangements at Dallas with eagerness and celebrity. He is ably backed in Oklahoma by President Raymond Tobert. Every indication has it that the Dallas Migration is going to be the equal almost of the annual Homecoming.

Migration Day is October 19, but the program in Dallas will begin the day before. Dallas alumni met Tuesday, September 17, with Secretary Frank Cleckler and outlined the program. Those attending the luncheon at the Athletic club in Dallas were Watson, Cleckler, C. H. Newell, Shelley Tracy, Ira W. Davis, Weaver Holland, E. C. Sullivan, Harry L. Atkinson, Hugh Hof, Bert G. Ashby, Henry Meier, Walter H. Meier, A. L. "Bus" Haskins and Chester Cole. They planned the following program:

October 18—Banquet and dance in the celebrated Peacock Terrace of the Baker hotel. The Terrace, most popular rendezvous in Texas, has been set aside for the Baker management for Sooners exclusively, a most fortunate augury for a successful Migration day. Plans are being made to take to Dallas one of the student orchestras on the campus.

October 19—Parade in the morning. Visit to state fair exhibits.

THE SPORTS OUTLOOK

The outlook for Coach Ad Lindsey, newly married director of football for the university, has never been brighter than at the start of practice for the Big Six football season.

For the first time in several years he will have a beefy team to put up against some of the heavyweights in the Big Six conference. Tall and heavy seems to be the general run of the men Lindsey can choose from for his first team. This great strength comes mostly from the sophomore crew, with such men as Guy Warren, celebrated as a broken field runner in Norman high school football.

Frank Crider, captain, seems assured of being fullback. Tom Churchill, at end last year, will probably be seen in the backfield this year. Bus Mills seems certain of the quarterback position. But at that, with more than twenty veterans and husky youngsters all fighting for team positions, first team positions aren't sure for hardly anyone.

Oklahoma enters the season with one of the potentially strongest teams in the Big Six conference. No energy is being wasted on a fruitless trip to play a Big Ten team—a great mistake last year, for it took some time for the Sooners to recover from (Continued on page 17)
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fraternity and is a member of the executive board of the A. & M. Former Students association. The Tolberts live at 1516 West Twenty-first street, Oklahoma City.

Mr Tolbert is president of the Oklahoma Auto club, and is probably the first alumnus to be made a member of the executive committee of the Oklahoma state bar association.

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Migration Day

(Migration Day) (Continued from page 15)

the Indiana game. Long trips, cold climate, do not help southern football teams.

The home schedule is interesting chiefly for the advent of Ames on the Norman field. This is the first time Iowa State has ever played in Norman, and the Iowans are a tough lot, as they demonstrated last year. By all odds, this should prove to be the most interesting game on the home schedule this year.

Kansas will furnish fodder for Homecoming. This is big news to most Sooners who like to see the Jayhawkers in action. The Oklahoma Aggies will also play in Norman this year—a great game, for Waldorf, at the head of affairs in Stillwater, is putting the Aggies through stiff training.

What Dana X. Bible will do to Nebraska is still problematical. Nebraska is a problem for any coach, due to the "win or die" attitude of Cornhusker fans. If Bible is football gospel, he may be able to survive. But there are few who envy him his job. At that, the Cornhuskers are going to have sweet opposition this year in Oklahoma, for man for man, the teams that go into action at Lincoln should weigh about the same.

Let's Work Together for Greater Association

By Raymond A. Tolbert

It is said that each ten thousand dollars invested in General Motors a decade ago has paid handsome dividends and now represents a value of more than one million dollars.

A small initial investment in the University of Oklahoma, made nearly four decades ago by our Sooner forefathers, supplemented each year by the taxpayers of our state and fostered by faithful regents, faculty, students and former students, has returned to the state of Oklahoma and its taxpayers large dividends in education and good citizenship (citizens to lead in her statecraft and in the development of her material and other resources) and now represents an asset of untold value to the state.

Fathers and mothers by sacrifice have accumulated savings which they have invested in the education of children at the university and have received therefrom substantial and satisfactory dividends.

Students have invested their time (four years is ten per cent or more of one's earning span of life) with immeasurable returns in education, culture, earning power and, by no means least, many lasting and valuable friendships formed which grow in sentimental and pecuniary value as time passes.

Let us, Sooners All, work together to increase these dividends to the state of Oklahoma, its taxpayers, our parents and to ourselves.

Let us, each year, strive together to improve the physical plant, its maintenance, the faculty, our friendships one with another and see to it that not only those who enter be served but that the institution receives the best raw material in the state, much of which still misguided goes elsewhere.

These are some of the things that loyal Sooners through the agency of this association are striving together to do. This magazine was founded to renew and strengthen friendships among Sooners to their mutual advantage and to work for the advancement of the university and increase its returns to those who have made investments in it.

Written suggestions as to details of plans and means to better accomplish these ends are invited by your officers and executive board. An interchange of constructive ideas will be very helpful in the advancement of the university and the association.

My telephone rang. I had been unable to attend Commencement. Our efficient secretary, Frank Cleckler, '21 bus., was talking. "You are the new president of the association," he said. Before I could demur, he continued, "The executive board that elected you has already adjourned. All you need do is to send down your photograph, outline your program and conduct a page in the magazine." Hence, the "outline" indicated in the preceding paragraphs. Write me your ideas. Let's work out the details on this page from month to month.

I have been checking up on this man Cleckler this summer. Never heard of him until a year and a half ago when someone handed me a life subscription blank and a fountain pen, saying: "The executive board has been trying to get this man for a year. He is a ranking junior executive of the veteran's bureau. His duties take him to all leading universities. He has been studying other associations. He sees a great field here and will come here if we put the association's finances in shape and get the requisite number of life members." Of course I signed but not without mental reservations. But I didn't know Cleckler.

Never met him personally until he stepped into the breach and took over the administrative management of our stadium union project and proceeded promptly to cut the pay roll until it could hardly be recognized and began to make recommendations that disclosed that some of his ancestors must have been Glasgow business men.

This summer I have been going over association records, reports and plans with great interest and satisfaction. Our executive board, Cleckler and Brandt have done a good job. The association has arrived. Its set-up, plans and policies are sound. It has no debts. Some possibly have been waiting to see if it survived the first year.

Now is the time for all good Sooners to join an organization with a future, the University of Oklahoma Association, and thereby get the Sooner Magazine. This initial volume of that publication marks him as editor of one of the best alumni magazines of the country. Enough said. You will be interested in comparing our magazine with others.