These simple, friendly words are said many, many times over the telephone each day.

It is just such simple, friendly words from one person to another that make the telephone such an important part of our lives.

Surely it is indispensable in emergencies. But its greater value may be in carrying friendship and love and happiness across the miles.

For without the telephone, time and space would rush between us. And many of us would be so much alone.

BELL TELEPHONE SYSTEM