Price tags bear larger amounts than they used to. Practically everything the family needs costs more these days. This means that the man who pays the bills is worth more, too.

Have you increased your life insurance protection accordingly? A good way to be sure is to talk this matter over with a New England Mutual career underwriter. He’s a specialist in helping you to work out an adequate program for the protection of your family or business.

Unlike the trend in about everything else, the rates of most New England Mutual policies have not been increased in recent years. In fact, many of the rates have been substantially reduced. And liberal dividends further reduce the cost.

OKLAHOMA ALUMNI WHO ARE READY TO SERVE YOU AS OUR AGENTS:

Carl T. Addington, ’34, Oklahoma City
Willard L. Cridland, Jr., ’40, Harrisburg
Mindley John Morris, ’41, Cleveland
John T. Kenealy, Jr., ’52, Washington, D.C.

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