1936

Cain's Better Coffee is roasted fresh daily and rushed to your grocer by our speedy delivery service.

* Cain's Better Coffee costs you from 6 to 8 cents less a pound than other high grade coffees packed in expensive vacuum cans.

Cain's Better Coffee is dated when the coffee was roasted and packed—not delivered.

Do the Banks Want To Make Loans?

Here is what we can report from this bank:

From April 1, 1935, to December 31, 1935, The First National's discount committee considered 249 loans, totaling $7,997,700.00. Of this number, 220 loans totaling $7,568,550.00 were approved. This does not take into account small business nor individual loans. It includes only those loans of such size as made it necessary to submit them to the discount committee.

Commercial loans usually lag behind business activity both on the upswing and downswing.

Sound business firms borrow from banks only when added funds can be used to finance increasing sales and production at a reasonable profit. Thus as the pace of business quickens, demand for credit grows. Bank loans do not create recovery, but reflect it.

This nine months' record speaks well for the sound condition of Oklahoma City business.

The First National is ready and willing to make local loans where the borrower has a sound, definite plan for liquidating them. Such loans are beneficial, not only to the individual and business concern, but to the bank and to the entire community.

The Sooner Magazine

Try a Pound of Cain's
Oklahoma's Favorite

The only way you can ever know what a fine, fresh flavor and fragrant aroma Cain's Better Coffee really has is by tasting it. That's why we want you to buy a pound—to prove to yourself why it's Oklahoma's favorite coffee. You can't lose by trying it because every pound is sold with a money-back guarantee. It satisfies you or you're not out one penny.

FIRST NATIONAL BANK
AND TRUST COMPANY
OF OKLAHOMA CITY

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

IMAGE IS NOT AVAILABLE ONLINE DUE TO COPYRIGHT RESTRICTIONS.