OU's Sherri Coale can turn heads in a shopping mall. Put the feisty, blonde women's basketball coach on the sideline in Lloyd Noble Center, and she is the answer to a photographer's prayer. For the past 10 years, the high-energy Coale has been nearly as much fun to watch as her increasingly successful teams. When the Sooners enter the arena, the first question may be "what will Sherri wear"—but make no mistake, this fashionable photo op is all business as she paces the coach's box atop her trademark stiletto heels. Her tousled blonde curls bob furiously with every disapproving shake of her head as she gives referees the benefit of her opinions. From tip-off to final buzzer, Coale makes no effort to hide her emotions, running the gamut from despair to elation and everything in between. Small wonder that sports photographers crouched along the baselines intermittently swing their cameras her way throughout each home game. The on-court action can be riveting; her reaction often is even better.