Shortly after 7 a.m. on October 18 photographer Bob Fields rang the doorbell at the white, columned President's Home at the corner of Boyd Street and University Boulevard. He was answered by the man himself, J. Herbert Hollomon, in pajamas and robe and with pipe. The day had begun early for the President and his wife Margaret; they were still reading the papers and enjoying their morning coffee after breakfast in bed.

It was the beginning of a long, full day for Hollomon, and though it wasn't any longer or fuller than usual, it was certainly more special. It was to be an equally long day for Fields, who was to follow the President on his appointed rounds, taking more than 700 photographs in the process. At 8:30, after visiting with the three of his four children who were present for the occasion (eldest son Brad is with the Peace Corps in Venezuela and couldn't make it) and unhurriedly dressing, Hollomon leaves the house (above) with driver Wayne Smith, who holds the academic gown and the all-important schedule of events. First stop is the Armory for gown and hood fitting (below).
While the delegates assemble, the new President shares a cup of coffee and a conversation (above) with the President Emeritus, George L. Cross, before joining him in the procession which began the 90-minute inaugural ceremony (see program at right), held on a sun-washed South Oval. Wearing the collar and preceded by academic marshall White (out of the picture), President Hollomon seems pleased and relaxed as he leads the recessional. Others recognizable from directly behind Hollomon and going toward the left are Gov. Bartlett, Gardner, Dr. Cross (whose face is obscured by a shadow), E. T. Dunlap, chancellor of higher education, Houchin (waving), the Rev. Otto Anderson (in clerical collar), and Regent Reuben Sparks.

**Prelude and Processional**

*Music for a Ceremony—John J. Morissey*

- The University of Oklahoma Symphonic Band
  - Conductor, Gene A. Braught
  - Director of University Bands
- *The National Anthem*
  - Sung by the Audience
- *Invocation*
  - The Reverend Otto H. Anderson
  - Rector, St. John's Episcopal Church
  - Norman
- *Introduction of Guests*
  - John M. Houchin
  - Vice President, Board of Regents
  - Bartlesville
- *Salute from the State of Oklahoma*
  - The Honorable Dewey F. Bartlett
  - Governor
- *The Concert Choir*
  - *Let Us Now Praise Famous Men*
  - Ralph Vaughan Williams
  - Conductor, G. Russell Mathis
  - Director of Choral Activities
- *The Inaugural Address*
  - John W. Gardner
  - Head, Urban Coalition
- *The Symphonic Band*
  - *Festive Overture—Dmitri Shostakovich*
  - Arranged by Donald Hunsberger
- *Investiture*
  - Regent John M. Houchin
- *Response*
  - John Herbert Hollomon, President
- *The OU Chant*
  - Jesse Lone Clarkson Gilkey
  - The Concert Choir and The Symphonic Band
  - Sung by the Audience
- *Benediction*
  - The Reverend Otto Anderson Jr.
- *Recessional*
  - *Crown Imperial—William Walton*
  - The Symphonic Band
In the afternoon, from 3:30 until 5:30, the Commons building in the Oklahoma Center for Continuing Education was the site of a public reception honoring the Hollomon family, time for several hundred handshakes for (from left) Dr. and Mrs. Hollomon, daughter Elizabeth, and sons Jamie and Duncan. Elizabeth is living with her parents this year after graduating from Cathedral School in Washington. Jamie is in Harvard and Duncan at Swarthmore. By the end of this function photographer Fields reported an impending sense of exhaustion while observing that Hollomon seemed still incredibly vigorous.

The inaugural luncheon for delegates and special guests was held in the Union Ballroom, presided over by Gov. Bartlett. Among those who gave brief speeches was Dr. Gilbert A. Fite, Cross Professor of History, who was the chairman of the committee which selected Hollomon. In his remarks, Fite recalled his first meeting with Hollomon at the latter's office in the Commerce Building in Washington, D.C. Fite and Dr. Mark Johnson, then president of the OU Regents, were greeted by a "very busy, obviously dynamic man in his shirt sleeves with his tie loosened and his shirt open at the neck." An amused Hollomon (left) jumped to his feet to shed his coat so Fite could see him then as he remembered him on the earlier meeting. Later (below) he spoke solemnly of the two things with which the Hollomon Report (page 19) deals primarily—the joy of learning and the sense of community.
After the reception, the Hollomons dropped by a social gathering at a friend’s house before returning to the President’s Home for time to regroup, relax, read telegrams, answer phone calls, read the afternoon papers, and have a sandwich and a drink. The inexorable sands of time prevented a more elaborate meal for the man of the hour (above left), once again comfortable in his customary coatless, tie-loosened state. That night a by-now weary Fields and his subjects would dress for the inaugural ball (above) and attend a couple more receptions before dancing to Woody Herman’s music in the Union Ballroom (above) and listening to the Strawberry Alarm Clock and The Circus, two rock groups who alternated sets for the predominantly student dancers downstairs in a rearranged Will Rogers cafeteria.
It was after midnight when Hollomon invited a thoroughly enervated photographer in for a nightcap and final pipeful of tobacco. It had been eighteen hours of almost continual activity but after tamping the tobacco in the bowl, Hollomon could still flash a satisfied smile. "It's been a great day," he said.