One of the youngest men ever elected president of University of Oklahoma alumni, Mike Monroney, '24, promises one of the most progressive years in the history of the Association. Mr. Monroney has always been active in Association work, both as a member of the executive board and as a consistent advertiser in the Association's magazine, his humorous advertisements having an international following.

Facing us

BY PRESIDENT MIKE MONRONEY, '24

THE University of Oklahoma Association this year faces the most critical in its past history or future life.

That, in my way of thinking, sums up the situation for the Association for the coming year.

The fact that conditions in a business way are unsettled, that extraneous conditions affecting the university are dangerous, and the general apathy of the alumni to organize makes the hill this year look steep.

Launched three years ago was the University of Oklahoma Association, designated to hold the graduates and former students of the university together in a closely working central body. Three years of preparation have passed and the Association is ready to function.

But despite the progress made during these years, the Association is still lacking in the most vital element of an alumni Association. That is a lack of alumni.

Yet we only ask 1,000 members this year out of a potential of more than 50,000 graduates and former students of the University of Oklahoma.

It would likewise be foolish at this time to employ a paid organizer to do this work for us. The Association has not the money and it is questionable whether the alumni would approve of using it for that purpose if it did.

Surely with all the university means to every Sooner we can find one out of every fifty former students who will join the Association this year.

Small groups in each community this year will be asked to conduct a quiet solicitation of memberships for the Association. More than the goal can be reached in such a manner with the cooperation of 150 alumni.

Before next month, we expect to be in touch with this number of loyal alumni who will work for their Association. The time to build is the present—despite outside conditions.

The University of Oklahoma with its hosts of former students can have an adequate alumni organization, ready to function to help the university and the individual alike. The machinery set up two years ago is modeled after the best alumni associations of the country and is ready to work.

All the Association needs is your support and interest. The 500 life members will insures the continuation of the present personnel of the organization. What a small number that seems. The 500 or more annual members in addition will insure us of strength and further financial stability as an Association.

The university established in 1892, now has fully grown up. It is entitled to a grown-up alumni organization. Help your board of directors of the Association and help your school by sending in your own membership dues and those of three of your friends. If each will do this, the job will be done for this year.

You will find the alumni organization ready to act now in any crisis involving the university. But without your support it cannot represent the graduates and former students of the Sooner school. Your membership in the Association will draw you closer to the university and you will feel yourself a better Sooner.

SPORTS OF ALL SORTS

(CONTINUED FROM PAGE 10)

October 31—Oklahoma Aggies at Lawrence.
November 7—Oklahoma at Norman.
November 14—Washington at St. Louis.
November 21—Missouri at Lawrence. MISSOURI
October 3—Texas at Austin.
October 10—Kansas Aggies at Columbia.
October 17—Colorado at Boulder.
October 24—Iowa State at Ames.
October 31—Nebraska at Columbia.
November 7—Drake at Des Moines.
November 14—Oklahoma at Columbia.
November 21—Kansas at Lawrence.