KERR'S Oklahoma City College Shop SPRING FROCKS
We know the fashions smart college girls like—we've clothed them over 26 years. And we're prepared with flocks of young fashions, crisp, colorful, versatile clothes that young people can live in with pride. This exciting collection presents dramatic, youthful fashions preferred for spring... crisp, piquant taffetas, soft crepes with Victorian laces, new dramatic prints, sheer wools with angora embroideries, sophisticated jacket costumes, new chalky novelty matelasses for every occasion in the college girl's life. College Shop sizes 11 to 17.

$17.95 $19.75 $22.50

KERR'S COLLEGE Initiation Days have arrived at last. Five months of pledgehood have been climaxed finally with initiation... Perhaps, your mother or your sweetheart would like to share in this greatest of all events by wearing a pin of your fraternity. Or perhaps, there is a special piece of jewelry on which you would like to have your crest mounted. For regulation pins or special pieces of work you will always find at your service LET2EISE & COMPANY 303 HIGHTOWER BUILDING Oklahoma City MAIN AND HUDSON

The Sooner Magazine 5 Outrstanding First National Services Checking Accounts Bank checks are one of the conveniences of modern business which has become increasingly important both to business organizations and individuals. The usefulness of this medium of exchange is indicated by the fact that more than 90 per cent of business transactions in the United States are settled by checks drawn on funds deposited in banks. We invite you to use our facilities for your business or personal account.

Safe Deposits Thieves cannot take advantage of your absence from home and fire cannot destroy things that are irreplaceable if you are wise enough to lock all jewelry, silver, papers and other valuables in a burglar-proof, fire-proof First National safe deposit box. Less than one and one-half cents a day will rent a box large enough for jewelry and papers. Larger boxes are available for bulkier articles at a slightly higher rental.

Savings Accounts There is no substitute for a readily available cash reserve. It provides protection against ill fortune and a means of making the most of good fortune. The most convenient way to accumulate a cash reserve is a First National Savings Account. Any successful saver will tell you that regular deposits (no matter how small) grow into a substantial fund in a surprisingly short time.

Personal Loans If you are worried by bills, borrow from your bank. The First National's Personal Loan Department offers the salaried man or woman a dignified way to borrow money at the lowest possible cost for the payment of bills or for other constructive purposes. Full details of the plan and application blanks may be obtained from the Personal Loan Department, Third Floor, north side of building.

Trust Service Life insurance is nearly always split up into a number of policies—usually with different companies—and perhaps providing for different modes of settlement. Our Life Insurance Trust Plan groups all of the policies into one unit—simplifies the administration—and often affords an opportunity for growth of the estate and increased income. Ask our Trust Department to explain this plan.

FIRST NATIONAL BANK AND TRUST COMPANY OF OKLAHOMA CITY

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