ALUMNI DEVELOPMENT FUND

If some of these people knock on your door, ask them in

They Have a Job to Do

In Alfalfa County they've got a fellow by the name of Web Glidewell, '19ba, of Helena. Joe Ralls, '20, lives in Atoka in Atoka County. Eleanor Tracy, '29ba, makes her home in Beaver in the county of the same name.

Almost everyone who lives in those respective areas knows the three people mentioned. And most certainly the alumni of the University are getting to know them. They are a part of the small regiment of alumni that have accepted jobs as counsellors for the Alumni Development Fund of the University.

These 3 and 57 other counsellors have accepted jobs as salesmen with the Development Fund. They are selling their University. It kind of sounds like a high-caliber confidence racket but such is not the case. These people are seeing that funds are made available to help finance projects for the University which cannot be gained by state appropriations.

The people doing this valuable job are scattered throughout the state. By counties they are, in addition to those named above:

Beckham County, W. J. Bacon, '24, Sayre; Canadian, William L. Fogg, '30ba, '32Law, El Reno; Carter, Harry Reveille, '22ba, Ardmore; Cherokee, O. W. Jones, '39med, Tahlequah; Cimarron, C. R. Board, '20-'21, Boké City.

Cleveland County, T. E. Clement, '24-'31, Norman; Comanche, Andrew Crosby, Jr., '39ba, '41Law, Lawton; Cotton, Walter Yelding, '48ba, Temple; Creek, James Riley, '33ba, Bristow; Curtis Edgerton, '16Law, Sapulpa, Kermit Nash, Drumright; Custer, Charles Engleman, '38ba, Clinton; Cadco, Bob Lumsford, '43ba, '49Law, Anadarko and James Rogers, '43ba, Carnegie.


McClain County, Hardin Ballard, '27ba, '27Law, Purcell; McIntosh, Louis Sharpe, '42bus, Cashion; Murray, Dr. Ralph Morton, '38ba, '40med, Sulphur; Kingfisher, Ralph Enisp, '36pharm, Kingfisher; Kiowa, Finis Gillespie, '33ba, '35Law, Hobart; Le Flore, Mrs. Jack Freeman, '21, Heaven; Lincoln, Dr. Ned Burleson, '26ba, '29ba, '31med, Prague; Logan, Ralph Hoel, '26ba, '32Law, Guthrie and Love J. Woody Dixon, '23, Marietta.


Dr. Sowers Showers Copy

Dr. Alice Sowers believes in plenty of copy as director of the University Family Life Institute. Besides writing a column for state newspapers and conducting a radio forum, she's a steady magazine contributor. She is the author of "Teaching Family Relations by Radio," appearing in the January issue of the Journal of Home Economics.

A Lesson in Salesmanship

Robert R. Lockwood, Jr., '35ba, can give the best of 'em a few pointers in salesmanship. Lockwood, agent for the Connecticut Mutual Life Insurance Company, led all Oklahoma agents for the company in sales in 1949.

Lockwood, who has completed most of the Charter Life Underwriters course, is a past president of the Tulsa Insurance Board.

Date Changed

The date for the third annual Achievement Day has been changed from April 12, to April 19, Kenneth Harris, '39ba, '49Law, senior assistant in public relations, has announced.