SOONER alumni from as far away as the Canal Zone and from eleven states and the District of Columbia came swarming back to Norman November 12 for what was unanimously declared to be the best Homecoming Soonerland ever enjoyed. From the time that a record crowd of 750 persons gathered in the Silver Glade Room of the Skirvin Tower Hotel in Oklahoma City for an enthusiastic dinner-dance and pep-rally, until visitors packed the Union Building for an hour and a half after the football game in the annual Homecoming reception, every phase of the celebration could be described by the two words, "best ever."

The Sooner's 21-0 victory over Missouri was witnessed by a record Homecoming crowd of 22,000; the attendance of 750 at the dinner-dance, sponsored by the Oklahoma City Alumni Club, was several hundred more than the previous records; and 600 alumni—a new record—took time to register at alumni registration headquarters in the lobby of the Union on Homecoming Day. Visitors packed into the Union building so fast immediately after the game that it was impossible to estimate accurately the number attending the Homecoming reception, but it was just about as large a crowd as the main floor of the Union would hold.

So much for statistics. The Homecoming celebration started off on a note of enthusiasm at the Oklahoma City dinner-dance staged under the general direction of Hal Whitten, '29, law, president of the Oklahoma City Alumni Club. The crowd arrived at the Silver Glade Room already steamed up by the Sooner football team's coaching staff. Dr. Wardell spoke in which there had existed this year in the Soonerland. Dr. Wayman J. Thompson, '29med, physician, was introduced as the new president of the Oklahoma City Alumni Club for the next year. Other new officers of the club are Joe Fred Gibson, '36law, first vice-president; Ed Vaught, Jr., '36 law, second vice-president; and T. J. Woodmansee, '22, secretary and treasurer.

More than one hundred persons were present from Norman, including many faculty members, and there were alumni present from nearly every large city in the state.

While the alumni were whooping things up in Oklahoma City, the University Indian Club was starting its annual Homecoming ceremonies at Norman, with pledges beating tom-toms all night to brighten the Sooner football team's prospects for victory the next day.

The Sooner band and pep clubs held an enthusiastic pep rally on the campus with a bonfire and a program, part of which was broadcast.

The annual Homecoming parade Saturday morning was widely praised as perhaps the most interesting and colorful ever staged, with floats representing forty-seven campus organizations and seven out-of-town bands making up a spectacular procession two miles long. Grand prize in the competition for the most outstanding float was won by the School of Drama. First place in the fraternity division went to Phi Delta Theta, and in the sorority division, Phi Mu was the winner. The Independent Men's Association placed first in the division for organizations other than fraternities and sororities. The Sooner's remarkable football record for the year furnished the idea behind many of the outstanding floats, but the parade contained the usual pleasing assortment of drum majors, prairie schooners, cowboys and beautiful sorority queens.

The winning float entered by the School of Drama presented six girls dressed in costumes of the Gay '90s, each girl holding a lasso tied to a stuffed tiger. The girls were in the scoop of a giant steam shovel, and on the side of the float was a sign reading, "On Our Way to Dig 'Em Under." Above was a picture of the Rose Bowl with a sign reading, "Why Not?"

The parade this year was in charge of the Ruf Neks, and Max Cook, president (turn to page 29, please).
of the pep order, deserves much credit for the success of the parade.

The committee of University alumni appointed to select the fraternity or sorority house with the best Homecoming decorations found so many clever and elaborately decorated houses that it had difficulty in making the final selection of the prize winner. The award was made to the Sigma Alpha Epsilon house which had colorful banners on the front of the house and a variety of exhibits in the front yard carrying out the idea of Oklahoma’s football greatness.

Nearly forty persons attended the meeting of the Alumni Executive Board at 11 o’clock, including members of the board, the Advisory Council, and chairmen of the County Advisory Councils. A report on this meeting is given in the Association Progress department of this magazine.

The Union ballroom was filled to capacity at noon when Governor-elect Leon C. Phillips, '16/law, gave an address to the joint meeting of the Association of School Administrators and the Department of Secondary School Principals of the Oklahoma Education Association. Mr. Phillips declared school men need have no fear of political retaliation if they stick to their jobs. He also declared that there are too many state teachers colleges; that more co-ordination is needed between colleges and high schools and that probably many young people are going to college who should not do so; that department and institutional heads who spend money beyond their appropriations are inefficient and that any such report should be accompanied by resignations; and that he desires the counsel of school men in attempting to solve the educational problems of Oklahoma. He asked each of the persons present at the luncheon to write him a one-page letter giving suggestions for solving some of Oklahoma’s educational problems.

Another Homecoming event at noon was the annual reunion luncheon of the law class of 1930 which was held in the Union Building.

Although rain threatened the morning of Homecoming Day, the skies cleared by noon, and even the weather was ideal for the highly satisfactory (to Oklahoma) football game that was the high point of Homecoming Day. In scoring a 21-0 victory over the Missouri Tigers who had been rated by competent observers as about the toughest opposition the Sooners would meet, Coach Tom Stidham turned on the full power of a so-far all-victorious Sooner team and gave the Homecoming crowd an impressive display of rugged, powerful football that delighted the spectators.

After the game, alumni and former students and faculty members swarmed...