The idea of a "University of Oklahoma Day" sponsored by an alumni club, and sometimes jointly sponsored by a civic club or Chamber of Commerce, has proved to be a very successful way of getting alumni together and of providing a forum for telling the O.U. story.

The idea for an outstanding meeting of this type originated with Mr. Julian Rothbaum, Regent of the University and an O.U. alumnus. Rothbaum organized a committee consisting of Ellis Gable, member of the Regents for Higher Education, L. B. Selman, Tulsa insurance man who was recently elected to the Alumni Executive Board, Judge Royce Savage, Ralph K. Bogart and Richard L. Jones, president of the Tulsa Chamber of Commerce. The outcome of their planning was the most impressive alumni meeting ever held in Tulsa.

Here are some of the highlights of this occasion. On the morning of May 10th, a regular meeting of the University of Oklahoma Regents was held in Tulsa. During the afternoon a meeting was held of the O.U. Alumni Executive Board at which time the forthcoming Oklahoma college building bond issue was discussed. A luncheon was held in the Grand Ballroom of the Mayo Hotel at which an overflow crowd of alumni was present. L. B. Selman, representing both the Chamber of Commerce and the O.U. alumni, presided at this fine occasion. The speakers of the day were President G. L. Cross and Coach Bud Wilkinson.

Civic leaders of Tulsa and O.U. alumni attended a reception Monday afternoon as guests of Regents Leonard H. Savage, Oklahoma City; Julian Rothbaum, Tulsa, and District Judge Royce Savage, Tulsa. The other Regents who attended throughout the ceremonies were Dave Morgan, Blackwell; W. D. Grissom, Oklahoma City; Glenn Northcutt, Willis, and Regent President T. R. Benedum, Norman.

Alumni board members who were present included President Paul Reed, Jr., Sulphur; Bill Martin, Bartlesville; Don Walker, Tulsa; Judge Don Barnes, Okmulgee; Wallace Kidd, Anadarko; Charles Engleman, Clinton; Jack Patten, Norman; Charles Foster, Cushing, and O. T. McCall, Norman.

Trustees of the O.U. Foundation who were present included T. H. McCasland, president, Duncan; Cecil Forbes, F. Allen Calvert, Jr., and H. O. Harder, all of Tulsa. From Norman, there were 16 members of the University faculty and staff who attended the ceremonies.

A fitting climax for the whole occasion was the very pleasant reception held by Don Walker, vice president of the Alumni Association, for all board members and University officials who had come to Tulsa for this day. The University of Oklahoma Day in Tulsa gave the civic leaders of Tulsa, the Tulsa alumni, and University officials an opportunity to become better acquainted and to discuss their mutual interest in the future of higher education in Oklahoma, particularly the University of Oklahoma.

Another jointly sponsored meeting was held in Lawton. Officers of the Comanche County Alumni Club working with the Chamber of Commerce, sponsored a luncheon at the Lawtonian Hotel. The outstanding success of this occasion was due partly to work of Mr. and Mrs. Marvin Troope, Mr. Bill Crawford, Mr. Karey Fuqua, Joe Dutcher and Mrs. Ralph Wolverton. The speaker on this occasion was President G. L. Cross.

One of the highlights of the program was the presentation of a citation by the Alumni Association to Mr. Ned Shepler, a former O.U. Regent, and publisher of the Lawton Constitution. Mr. Shepler served as a regent during the years following World War II, at which time the University experienced many changes and experienced a tremendous growth.

New officers elected at this meeting for the Comanche County Club include Karey Fuqua, president; Joe Dutcher, vice president; Bill Crawford, secretary-treasurer.

This plan for meeting with alumni and
CIVIC LEADERS may be tried in a number of other Oklahoma communities during the coming year.

Another type of alumni meeting was held at the Country Club in Duncan, sponsored by the Stephens County Club. This was a dinner, and the officers who provided the leadership for the occasion included President R. K. Arnold, Jr., Mrs. Rae Marie Cook, vice president, and Robert W. Richardson, treasurer.

Some of the other hard working alumni who helped to make this meeting a highlight of the spring season were T. H. McCasland, Mr. and Mrs. Gordon Stephens, Mr. and Mrs. Norman Jones, Mr. and Mrs. Homer L. Johnson. Tom McCasland attended with his sister, Mrs. Jack Maurer, who is a member of the O.U. Alumni Executive Board.

The Stephens County Club has for years sponsored one of the best student relations programs in the state. Members of this club are well-acquainted with the leading high school students in each graduating class and provide both scholarships and counseling for them.

The best organized alumni club anywhere is the O.U. Club of Dallas. Officers of this club for the year are Joe Gordon, president; Rex Johnson, Joe Graham and Bud Baker, vice presidents; Jim Mayfield, secretary, and Lloyd Silberberger, treasurer.

The annual spring party of the Dallas Club was held this year on June 7th. I can assure you it was a very gala occasion. Coach Bud Wilkinson was the speaker.

The meeting was held in the Country Club atmosphere of the beautiful Welex Park located about 25 miles southwest of Dallas. In addition to the officers, some of the other alumni I enjoyed visiting with at this party were Mr. and Mrs. Sam Heilbron, Mr. and Mrs. Roy Guffey, Mr. and Mrs. Bob Kalm, Mr. and Mrs. Claude Pickard, Mr. and Mrs. Bob Beams, Mr. and Mrs. Bill Scott, Mr. and Mrs. Bill Seitz, Mrs. John Allen and her daughter Gloria, Mr. and Mrs. Al Nichols and Mr. and Mrs. Ben Kerr.

The alumni office in Norman has a great variety of services available to local alumni clubs and groups. Anyone who is interested in learning more about this service or in getting better acquainted with the alumni in any given region should get in touch with the Alumni Association.

R. BOYD GUNNING