That is, we are freshmen on this campus but in the floral business, well, we're alumni.

BUT SPEAKING SERIOUSLY...

Whether it be for the home of a "Barb," a fraternity or sorority member—whether it be for a wedding, a party or a dance, the Southern Floral Company will be master of the floral situation. Too, if the problem be one in uniqueness and originality in design and party favors, we have the experience, knowledge and ambition to assure you the most satisfactory results.

Corsages and flower decorations for every occasion will be prepared by artists who are masters of floral beauty. The motto which we shall uphold at all times follows:

"Quality, Extraordinary—Service, We're On Our Toes—Prices, Reasonable"

' Lest you forget, for service and quality flowers request your local florist to specify shipment thru the Southern Floral Co.

You Bet, We Deliver!

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