2 CRIMSON AND CREAM GO GREEN
Joining a Climate Exchange, recycling, heating and cooling efficiently, streamlining transportation—OU is pursuing an environmentally friendly way of life.

11 WHEN SECONDS COUNT
Specialists at the Oklahoma Poison Control Center man phone banks 24/7, responding to more than 50,000 calls a year, saving lives and training OU pharmacy interns.

16 THE LEADER OF THE PACK
Kenah Nyanat came to OU from Malaysia to become an engineer. He also became the first international student ever elected president of UOSA—and he did it twice.

20 COLLECTING OKLAHOMA
SNOMNH's special centennial exhibit, assembled to celebrate Oklahoma statehood, is a scientific sweep over the area's unique, fascinating 300-million-year-old past.

25 BELIEVE IN ME
His readers always thought Harold Keith's award-winning books for young people would make wonderful movies. Now, nine years after his death, one of them finally did.

28 BACK ON TRACK
The University brought in Martin Smith to resurrect its track and field fortunes—and he wasted no time, bringing home the men's Big 12 title in just his second year.