4 THE BOREN DECADE
Innovative academic programs, new construction on every hand, soaring private support, steadily rising entrance requirements, highly qualified students clamoring for admission. For the University of Oklahoma, the past 10 years have been quite a ride.

15 WHY DID YOU COME TO THE UNIVERSITY?
OU's first president, David Ross Boyd, wanted to know, so he asked students in his 1904 class to list their reasons. Historian David Levy resumes his series, "Treasures from the Archives."

20 MAKING THE CASE FOR DIRECT DEMOCRACY
Beth Garrett could have made her mark—and a lot of money—in private practice, but she realized that law is written outside the courts—in the offices of politicians, lobbyists and regulators.

25 A KISS FOR THE CLARET JUG
Todd Hamilton is the most compelling golf story of 2004, toiling endlessly in the shadows while his compatriots grabbed PGA glory—then suddenly he was all alone atop the British Open.

28 SAVING THE TINIEST OKLAHOMANS
With infant mortality rates in outlying areas exceeding that of urban hospitals, OUHSC doctors and nurses launched a program to educate health-care workers in overtaxed rural facilities.