ON THE COVER
David Krueger, recruited to the OU MBA program from Purdue University, propels teammate Richard Newton through the water in the Regatta, the capstone project of Prelude Week, a new approach to staying afloat in business. Story on Page 4.

CONTENTS

4 TODAY'S MBA
The integrated Master of Business Administration Program is an intense two-year, full-time graduate curriculum designed to prove to its degree candidates that teamwork, not just coursework, is the new name of the game.

9 TO PRESERVE AND PROTECT
The days when campus cops merely rattled doors and wrote parking tickets are long gone. The safety of the modern campus requires a well-trained, well-equipped force with ever-increasing levels of professional competence.

14 WITNESS FOR FALLEN FRIENDS
Steve Bradford’s expertise in the history of ancient warfare comes by scholarly pursuits. He learned firsthand the true nature of war as a young officer in his country’s most controversial and wrenching conflict—Vietnam.

22 AND OUR GUEST SPEAKER IS . . .
Faculty and staff of the University of Oklahoma are the answer to a program chairperson’s prayer. Authoritative speakers on a wide range of topics, they offer their services free for the booking to organizations throughout the state.

28 SCIENTIST AND BARD: The Poetry of Charles N. Gould
The father of OU geology had the mind of a scientist and the soul of a poet—not a great poet, perhaps, but one with affection for the Oklahoma landscape, who noticed not only its economic potential but also its history and beauty.