

**Contents**

1. Sooner Scene
2. Campus Notes
3. Love Thy Neighbor
4. The Generation Gap by Nevitt Sanford
5. Campus Notes
6. The Activist Student by Donald Scruggs
7. Styles of Youth by Robert J. Berger
8. Student Subcultures
9. Reflections of a Greek by Jane Buchanan
10. How to Succeed in Leading with or without Really Trying by Mary Jane Gatchel
11. A View from the Arena by Roger Mickish
12. Football

**THE COVER:** In a calculated reaction move, the magazine cover for the first time in over thirty years is totally typographical—or just about anyway. The designer is, of course, that old mossback, Michael Dirham.

**ALUMNI EXECUTIVE BOARD**


**ADF BOARD OF DIRECTORS**


Sooner Magazine is published bimonthly by the University of Oklahoma Association, Union Building, Norman, Oklahoma, 73069. Subscription is $2 per year plus membership. Total cost is $5 a year for classes of 1962-67; $7.50 annually for all other classes, or $10.00 for lifetime membership and subscriptions to magazine, newspaper, and football letter. Single copies are 50 cents. Opinions expressed are those of the editor and do not necessarily represent official action of Alumni Executive Board, member, American Alumni Council.