Nice Guys Do Finish First

Loved your winter issue! Especially the update on the campus expansion indicated in the "A Win-Win Proposition" article. The profile on Harold Powell was great. Recalling all of those times he assisted me in the late ’50s, it was gratifying to learn that such a nice guy has been so incredibly successful. The Schwartz-Bledsoe "Send in the Clowns" also brought back a lot of pleasant memories from the Sooner Scandals.

Robert H. Brady, ’60 B.B.A.
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Thank you for the article about Harold George Powell and his stores. As a mentor, Harold sponsored a business school for his employees across the street from OU. I’ve forgiven Harold for paying me $.50/hr. as a salesman in the 1950s because he also gave me a 25 percent discount from retail on clothes I bought.

Many of my best friends today are guys I met working at Harold’s—Jim Sturdivant, Rowland Demann, Jim Barnes. Harold also taught us accounting in the real world. Inventory (an asset) is to be sold and then you have cash or an account receivable (also assets). Always asking the advice of his 20-year-old salesmen, Harold stood outside Harold’s Men’s Apparel and asked me if I thought he could sell "professional ladies’ apparel." Wasn’t I wise to answer “yes?”

Recently I had my best Harold’s dialogue. Seated with my mother, Mrs. Earl (Cornelia) Sneed, my wife Jane Barnes Sneed, John Green and his wife Wanda, and Mona Saltier Lambrid and Ben Burdick, at dinner for the Oklahoma Fellows of the American Bar Foundation, John Green and I talked.

*John:* Jim, where did you and Jane meet?

*Jim:* At Harold’s in Norman. The original little Harold’s. . . Jane’s brother, Jim Barnes, worked at Harold’s and Sissy picked him up after the store closed. I had to ask what Sissy’s name was so that I could call for a date. Sissy (Jane) and I were married in 1959. We both have OU degrees and three adult children.

*John:* When I was in law school in the early 1950s, I went to the big old men’s clothing store and wanted to buy some “lawyer” clothes, and they would not even give me an application for an account. I went . . . to Harold’s and Harold sold me everything I needed. When I graduated from OU Law School, I went to Harold’s and told Harold I was going to Oklahoma City to practice law. He helped me select four “lawyer” suits and the furnishings and said I could pay for them when I could.”

What a great mentor Harold was for me and many others. And what a merchant.

James L. Sneed, ’63 J.D.
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P.S. John Green, ’57, was one of the first black OU law graduates following the desegregation lawsuits and is today the highest ranking black legal officer in Oklahoma as the Assistant U.S. Attorney in Oklahoma City.

Even Worse than Losing

I’m a bit tardy in letting you know how much I enjoyed your wonderful "Prologue" from the Fall 1992 Sooner Magazine. It was—it is—right on.

We can have it all, but in this case, it meant bringing in a different perspective, irrespective of the "tradition." I dislike losing; I like even less what I heard every time the University was mentioned. Thanks for putting so clearly what has been felt by so many.

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Editor’s Note: The fall “Prologue” supported staying the course with changes made in the OU football program subsequent to the scandals of 1989.