SOME OF US WERE WONDERING IF YOU'D MIND SERVING ON THE BOARD AT THE CLUB, JIM. WE'D SURE LIKE...

WHY JIM I JUST DON'T KNOW WHAT TO SAY...I WAS SURE YOU...

BUT DAD! NEXT SEASON I'LL BE ON THE "A" SQUAD AND BESIDES I COULDN'T LEAVE ALICE!

OH DEAR! AND WE JUST SPENT 195 ON THOSE NEW DRAPES! AND JIM—WHAT WOULD MOTHER SAY IF WE MOVED SO FAR AWAY?

DADDY! I SIMPLY WON'T MOVE AWAY FROM PEGGY AND SALLY! I WON'T NO!

You should find our salary offer of more than passing interest.

In general, we need electronic engineers with at least a BS degree, although in some openings a degree in physics is acceptable. Experience should range upwards of 5 years.

We welcome design and development engineers—qualified in the design and development of miniaturized airborne electronic equipment, radar, servo, video, IF amplifiers or vacuum tube applications.

Automation engineers with a degree in EE or physics would be well-advised to learn about our current major expansion into fully automated testing of electronic assemblies.

Vacuum tube application engineers will find us attentive when they speak of their work in miniature sub-miniature tubes, planar triodes, thyratrons or special purpose microwave tubes.

Reliability engineers (preferably with an electrical degree and at least 7 years experience, including some statistical work) will discover that our ever-increasing emphasis on reliability assures them a place in the sun.

We wish we could present all the facts you'll need to weigh, but we find we've barely started. There's much more to say...how the Bendix environment stimulates professional creativity and personal progress, how this area provides pleasant, easy-going, economical living, educational advantages, cultural and recreational facilities, etc....but these can wait. For the moment let us simply assure you that—in far less time than you think—you and your family will feel at home here.

We're ready to get very specific regarding your financial incentive. We must first hear from you. May we, soon?

Write Mr. T. H. Tillman, Professional Personnel, Bendix, Box 303-GL, Kansas City, Missouri.

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Douglas diversification affords broadened opportunities, combined with stability and security.

Engineering at Douglas is divided into three basic areas...missile and space systems, transport aircraft and combat aircraft. In these military and commercial categories, each advancing beyond present frontiers of achievement, engineers and scientists can progress to the limit of their capabilities.

In addition, supervisory and executive openings are filled from within the company. Many of the top executive officers at Douglas are engineers who have moved right up to assume wide responsibility.

We are interested in engineers with backgrounds in other fields as well as avionics, aircraft and missiles.

For further information write to Mr. C. C. LaVene, Douglas Aircraft Company, Inc., Santa Monica, California.

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It is an institution of high standards maintained by the integrity and example of its own good teachers.

This University is an agency of the State of Oklahoma. It has special trained and qualified personnel ready to work with other state agencies and with the public at large.

The University is forward-looking, boldly experimental, bound only to live traditions and willing to depart from dead ones.

Here there is courage and spirit. It takes adventurous leaps into high-speed computers, nuclear reactors, adult education centers and other activities with the mark of the future.

This institution is interested in all the people of the State. Adults as well as youth may find here opportunities for personal development through study and investigation.

There is a premium on excellence at the University of Oklahoma, whether it be a scholarship, athletics, research, libraries, publications or what.

Finally, the University is measured, as all such institutions must be, by the conduct and proficiency of its graduates and by the contributions which they make to the society in which they live.

These ideas are not intended to be quotations, though most of them came from the statement referred to above. How does your “image” of O.U. differ from this? The “image” you hold of the institution is very important. People not connected with the University form their “image” from what you, the alumni, do or say about it. You actually have a tremendous influence in shaping the reputation of your alma mater. I would be interested in hearing from you if you have other ideas on the subject.

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TREAT YOURSELF TO
Acme Goldleaf
Potato Chips