When a Life Member of the
UNIVERSITY OF OKLAHOMA ASSOCIATION
YOU ENJOY THESE ADVANTAGES...
as compared with annual membership

1. Membership dues and Sooner Magazine subscription paid up for
   life. No bother with annual renewals, or lapsing subscriptions
   because of failure to renew on time.

2. Eighty percent of all the money you pay on a Life Membership
   goes into a permanent trust fund, providing endowment income for
   an independent alumni program in behalf of your University.

3. If you have a reasonably good life expectancy, and want to keep
   up with what’s happening at the University, and the news of your
   Sooner friends, you make an actual dollars and cents saving by
   taking a Life Membership instead of annual membership year
   after year.

4. A single Life Membership includes both husband and wife, if
   both are eligible for membership in the Alumni Association.

5. You identify yourself with a fine group of leading Sooner alumni
   who have put their life-long loyalty to the University in permanent
   and tangible form by becoming Life Members.

6. When an alumnus takes a Life Membership in the University
   of Oklahoma Association, it proves to the people of his community
   that he has faith in his University, and is vitally interested
   in its welfare. Active support of the University by alumni is abso-
  lutely necessary to secure support from the public in general.

YOUR MEMBERSHIP MEANS YOU ASSIST...

* In promoting the interests of higher education in Oklahoma, to
  stimulate and develop public interest in culture and learning,
  and especially to develop such interests in the fields of higher
  education offered at the University of Oklahoma.

* In disseminating information about the services of the University
  of Oklahoma, including both the educational program on the
  campus and the extension services throughout the state.

* IN COUNSELING WITH THE UNIVERSITY ADMINISTRA-
  TION, THROUGH THE ALUMNI OFFICES, ABOUT OPIN-
  IONS OF THE PEOPLE OF THE COMMUNITY, STATE
  AND NATION ON THE UNIVERSITY’S PROGRAM AND
  ITS FUTURE DEVELOPMENT.

Initial payment for a Life Membership is only $15.00. Pay the balance at the rate of
$5.00 quarterly until the total amount of $60.00 has been paid. Buy a share in O.U.!

(If you are a Life or an Annual Member of the O. U. Alumni Association, we urge that you send SOONER
MAGAZINE to an O. U. service man or woman over-seas, or an O. U. Alumnus confined to one of the many
general hospitals due to war injuries. Your Alumni Association has the names of hundreds of these sons of
O. U. If you desire, we will select the names for you upon receipt of as many $2.00 Membership-Subscription
fees as you choose to supply. FOR THEM—THE WAR IS NOT OVER!)

THE UNIVERSITY OF OKLAHOMA
ASSOCIATION

Central Office • Oklahoma Memorial Union • O. U. Campus • Norman