You win everyone with TotalElectric: Home Team. TotalElectricLiving means flameless comfort and economy. All-electric kitchens stay clean and cool. All-electric laundries provide sunshine indoors. All-electric heating and cooling for year-round economical pleasure. Quick recovery electric water heaters give all the hot water you need, all the time.

This season, move up to the bright ideas... live better electrically.

The bright ideas are all right.