Looking for a business with room at the top? Then look at the life insurance field. As a life insurance agent, you make no investment. You have no inventory to buy. You are trained to move up to the top by highly successful men. And in very short order, you are your own boss in a very profitable business of your own. If that sounds interesting, consider a life insurance career with this expanding 59-year-old company. A man who joins Southwestern Life Insurance Company as an agent today finds his chances of success unusually bright. This is true for three important reasons:

1. THOROUGH SCREENING. You are carefully studied before you are offered a contract. If you are chosen, it's because we think you're cut out to be a successful life insurance agent.

2. INTENSIVE TRAINING. Southwestern Life's home-office agent schooling, correspondence courses, and personal field supervision get you started and keep you moving upward. This training is required of all Southwestern Life career agents.

3. GOOD EARNINGS. The top third of our agents today earn more than $22,000 a year, a full two-thirds earn more than $15,900 a year.

There are challenging opportunities at Southwestern Life today for men who can qualify. For more information, write R. R. (Rip) Davenport, Executive Vice President - Sales, Southwestern Life, Dallas.