AN INVITATION

The University of Oklahoma Foundation, Inc., invites you to memorialize your name forever at the University of Oklahoma.

If you wish to perpetuate a cause which has had an important influence in your life, a cause of which you want to be forever a part, please consider the opportunities presented here.

NAME THE UNIVERSITY OF OKLAHOMA FOUNDATION, INC. IN YOUR WILL

More and more people are using their wills as a means of establishing lasting memorials at the University. Bequests of a hundred dollars or more, for restricted or unrestricted purposes, are warmly appreciated. A will or a revision should always be handled by your attorney. He will be able to show you ways in which you may save on inheritance and estate taxes by naming the University of Oklahoma Foundation, Inc., in your will.

NAME THE UNIVERSITY OF OKLAHOMA FOUNDATION BENEFICIARY OF A LIFE INSURANCE POLICY

A memorial or special fund can be established at the University by naming the University of Oklahoma Foundation beneficiary of a life insurance policy. In this way you can make a substantial gift to the University without sacrificing capital you might need—and at the same time enjoy significant tax savings. Your insurance agent will be able to handle the details of such a gift.

INVEST IN THE O.U. LIFE INCOME PLAN

This is a new and popular arrangement whereby the donor establishes with the University of Oklahoma Foundation a principal sum of cash, securities, or property. In exchange, the Foundation gives the donor a contract providing that the income earned by such principal sum shall be paid to the donor or others designated by him for life or for a stated period of years. (The average net income for the last five years has exceeded .) Upon termination of the agreement the fund is denoted to the University for purposes as designated by the donor. This plan offers considerable advantages to the donor as both an investment and as a gift. The tax benefits are very substantial.

For more complete information about these and other memorial opportunities please write THE UNIVERSITY OF OKLAHOMA FOUNDATION, INC.

The University of Oklahoma Foundation, Inc., was organized in 1944 by the Alumni Association and the Regents of the University. The Foundation seeks and administers funds for endowment or a permanent nature, and conducts capital gift campaigns. It exists side by side and works in cooperation with the Alumni Development Fund for the exclusive benefit of the University of Oklahoma.