IF YOU EMPLOY 100 PEOPLE OR MORE...

PayrollPlanforU.S.SavingsBonds actually increases worker production, as demonstrated in large and medium-sized companies throughout the nation. Here are some examples:

payroll SAVINGS ICES EMPLOYEES MORE CON
tent
General Motors' boys love it... put a payroll savings plan as one of the reasons they like their jobs!

Hundreds of companies are reporting benefits like these! Obviously, they add up to increased production. What's more, the Payroll Savings Plan is a powerful weapon against inflation. Every Savings Bond dollar built up in the Treasury retires a dollar of the national debt that is potentially inflationary. That's good for the country's future—which means it's good for your company's future.

PAYROLL SAVINGS CUTS ABSENTEEISM

A survey made by a smaller company in Minnesota showed that during a recent three-month period employees not on payroll savings were absent almost 2.5 times more frequently than those who were on the Payroll Savings Plan. Further proof that payroll savings is "It's absenteeism!"

PAYROLL SAVINGS REDUCES ACCIDENTS

Records at our eleven Navy Yards show that as participation in the Bond program increases, accident frequency and accident severity decline. When participation at the Norfolk Naval Yard climbed to over 90%, accident frequency declined over 50%, and the accident severity index dropped to 1/6 its former level!

And, of course, it's good for the employee's future, because the Bonds pay $4 at maturity for every $3 invested.

If your company has the Payroll Savings Plan, make sure you and your employees are getting the most out of it! If you haven't yet installed the Plan, you're missing something! For facts or help, call your Treasury Department's State Director, Savings Bonds Division.

The Treasury Department acknowledges with appreciation the publication of this message by...
Saturday, 11:00 a.m., November 13 was one of the milestones for "assembled meetings" in the Oklahoma Memorial Union. For a period of two and one-half hours the initial launching of the joint project sponsored by the University Board of Regents, the Executive Board of the Alumni Association and all other agencies and commissions of the University got underway, namely, the launching of the world-wide drive for the Alumni Development Fund (branch of the University of Oklahoma Foundation). More than 150 carefully selected and screened University alumni represented their city, county or state as an O.U. alumni counselor in establishing the policies and procedures to be followed in this world-wide function.

Among the many Board members and top-side officials of the O.U. Alumni Development Fund who assembled in that special luncheon-business session were: Ted Beard, '21ba, representative of the University of Oklahoma (Alumni) Association, Norman; Norman Brillhart, '17ba, Madill; Dean Glenn C. Couch, '31ba, 37ma, Norman; Roscoe Cate, '26ba, Vice-President, University of Oklahoma, Norman; George L. Cross, President, University of Oklahoma, Norman; Harry H. Diamond, President of the Board of Directors for the Alumni Development Fund, '12Law, Holdenville; Boyd Cunningham, '37ba, '37Law, Secretary, Alumni Development Fund, Norman; D. E. "Bill" Hodges, '25ba, '27Law, Bartlesville; J. L. Lindsay, Comptroller of the University, treasurer, Norman; Dean E. D. Meacham, '14ba, Norman; Grover Strother, '20ba, Oklahoma City; and Dale Vleet, '38Law, Norman.

Yes, Saturday, November 13, 1948, proved to be a milestone in the development program for a greater University of Oklahoma.