CARE FOR YOUR ELECTRIC APPLIANCES

Here's Mister Mixer. Nothing pleases him more than to mix a cake or to beat up a batch of candy. But he wants freedom when he works and when you leave a spoon in the batter it's the old story of an irresistible force meeting an immovable object with the result of bent blades putting Mister Mixer on the shelf.

And now the Widow Washer. She's a worker if there ever was one. Treat her kindly and she'll never miss a Monday... but when you overload her she'll buckle in the middle just like a human would do. So, if you want the Widow Washer to stay on the job just remember... MORE SUDS AND LESS DUDS.

And then there's her motor... keep it oiled.

OKLAHOMA GAS AND ELECTRIC COMPANY

George A. Davis
President