Helping the sick get well... X rays to guide the surgeon’s fingers... operating rooms bathed in glareless light... air conditioning to screen out street noises and dust. Helping the sick get well is only one of the contributions of General Electric. From the research and engineering in G.E.’s laboratories come products to make your work easier, your home brighter, creating new comforts, better jobs.

The pictures you see here are typical of things accomplished for you by G-E research and engineering.

General Electric Company, Schenectady, N.Y.

New lamp kills germs... Germ-laden air is purified by the new G-E germicidal lamp. It is already at work in hospitals, in battlefront operating rooms. Tried in a school classroom during a measles epidemic, only one-fourth as many children contracted measles, as compared with unprotected classrooms.

Hear the G-E radio programs: The G-E All-girl Orchestra, Sunday 10 p.m. EWT, NBC—The World Today news, Monday through Friday 6:45 p.m. EWT, CBS—The G-E House Party, Monday through Friday 4:00 p.m. EWT, CBS.

FOR VICTORY—BUY AND HOLD WAR BONDS

Mirror of D-Day injury! How X rays speed treatment of war injuries is shown in this picture of Seaman Brazinski’s thigh. On D-Day a German mine shattered his boat, blew him 20 feet in air. Rescued by an LST, rushed to England, X rays quickly defined his injury, permitted accurate setting. Portable G-E

Seeing the invisible...
The electron microscope, more powerful than ordinary microscopes, gives doctors a new tool to fight disease. Here is the germ, bacillus subtilis, magnified 8,000 times. G-E engineers are working to make available a portable electron microscope for industry.

GENERAL
X-ray machines at St. Albans Naval Hospital, L.I., regularly check his progress. Through the skill of doctors 97 per cent of the wounded in this war are saved. The modern form of X-ray tube was invented by Dr. W. D. Coolidge, G-E scientist. X-ray units built by the G.E.X-Ray Corp. are at battlefronts the world over.

Helps treat Infantile Paralysis... Doctors wanted hot packs to relieve pain and reduce muscular spasms, but such steam packs tended to burn. G-E workers put together a machine for hospital use that produces heated packs that even at 180°F. Will not burn the patient’s skin.