BE YOUR OWN SIGNAL CORPS

The motto of the Signal Corps of the U.S. Army is: "Get the message through!"

That could well be the motto of any advertiser during the duration. For, just as the headquarters who lose contact with combat troops may face disaster . . . so does the advertiser who loses touch with his customers.

Use Semco's creative department . . . let them tell your message with ink and paper . . . call us and we'll tell you how you can be your OWN Signal Corps.

B. L. SEMTNER,
PRESIDENT

•

TELEPHONE 3-4488

SEMCO
COLOR PRESS

PRINTERS . . . LITHOGRAPHERS . . . ADVERTISERS
414-416 Northwest Third Street . . . Oklahoma City, Okla.

U.S.A.