WELCOME TO THE UNIVERSITY OF OKLAHOMA...PRESIDENT BRANDT

It is a real pleasure for us to extend to you a warm and hearty imaginary handclasp...but conceived with such vividness in our minds that we hope it will seem real to you.

Just as the University of Oklahoma is a progressive educational institution...headed by a young but learned Oklahoman...so is Semco Color Press a modern and alert printing and lithographing organization...operated by young men with faith in the future of Oklahoma. It is our earnest desire that we grow and prosper together...that education and business may march forward hand in hand.

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