The importance of milk in human diet has been so well established that it is beyond argument. But it is such an important fact that it deserves repeated emphasis.

Pasteurized GILT EDGE milk is important for baby, and it is important, too, for you adults. Wholesome, nourishing milk is the basic item of a healthful, well-rounded diet for babies, schoolchildren, or grown-ups.

Milk is the standard way of getting valuable food elements that everyone needs. But remember that great many of the food values to be found in milk also can be secured through the generous use of other dairy products such as butter, cottage cheese, buttermilk, ice cream, and chocolate milk.

Order these various dairy products by name—"GILT EDGE"—so that you can be sure of getting the same high quality that you get when you buy GILT EDGE pasteurized milk.

GILT EDGE PASTEURIZED DAIRY PRODUCTS

Butter
Coffee Cream
Ice Cream
Bireley's Grapeade

Gilt Edge Dairy Co.

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