Lest the Patient Die!

Fifty-two more life members of the University of Oklahoma Association are needed before The Sooner Magazine can be continued on a permanent basis. Fifty-three life memberships have been pledged already out of 105 required to guarantee the establishment of the magazine and the continuation of the association.

It Costs So Little

For you to fulfill your duty to the association, under the liberal payment plan devised for the life membership. You pay $5 quarterly until your total of $60 has been paid. No more payments, no more solicitations, after that. If you do not find it convenient to subscribe to a life membership, you may enjoy the benefits of the association and of the magazine for $3 a year.

Alone

Among state universities and practically the only university or college of its size in America was the University of Oklahoma without a magazine or an active graduate association.

Determined

To change this condition, a loyal group of alumni and former students underwrote this first issue of the magazine and made possible the establishment on an active working basis the new University of Oklahoma Association.

Monthly

The Sooner Magazine will bring to you the news of your friends of university days and the progress of your university. Daily, the University of Oklahoma Association office is ready to offer you its services with no other charge than your life or annual membership fee.

Join

The group of loyal Sooners whose names you see at the right, in creating a University of Oklahoma Association equal to any graduate association in America! Fill out at once the subscription order enclosed in this magazine and mail it to the secretary, Student Union Building, Norman, Oklahoma.

For Life!

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