WITH 140,000 KW installed generating capacity, in 3 major and 15 auxiliary stations, Oklahoma Gas and Electric Company in 1928 provided Electric Service to 174 progressive Oklahoma cities and towns, over 2,000 miles of high voltage transmission line covering over one-third of the State's area.

Dependable, economical and efficient service to Oklahoma's industries . . . flour mills, oil fields, coal mines, cotton gins, ice plants and a vast variety of manufacturing establishments . . . and adequately providing for future requirements, are fundamental policies. Twenty-five hundred men and women . . . members of the OG&E organization . . . are the human media through which these fundamental policies are carried out.

Oklahoma Gas And Electric Company

J. E. Owens, Vice President, and General Manager

Courteous, Personal Attention to Every Customer
And who hasn't heard of "Babe" X. Ruth. "Babe" is office manager and cashier and has established quite a reputation as a stamp collector. In one month through the judicious use of stamps he collected $10,000 in past due accounts. Born in Turkestan, stolen by an English nurse-maid, smuggled into the United States on the Graf Zeppelin is his romantic career.

Now our salesmen (reading left to right) Hooveberg, Cooliver, and Lindidge. Hooveberg, makes a specialty of waiting on the newly married trade. Thrice married, he has a knowledge of home building not even excelled by a Robin and everybody knows that a Robin is pretty good at nest building.

Cooliver makes a specialty of farm trade. He was named by Oklahoma A and M College, as "the farmers friend." Lindidge, who operates the elevator as well as sells, has had 100,958 hours in the air. At times he comes "down to earth" being saved by alibis from our customers in Lithuania.

Joe Blotz is our buyer. A former Russian count, Blotz, nee Blotzowski, was a rug weaver, recalling weaving over the Imperial rugs at royal revels. Confined in that terrible Soviet prison at Sing Sing, attempting to weave into the Wardens good graces. Failing, he bought off two guards. That is why he became a professional buyer.

Cecil Blossom, our finisher, was captain of the debating team of Santa Maria, 1492. Blossom came to Doc & Bill in search of work. Using a nearby chair he quickly finished it. Then another, and another. He has read the first chapter of "Black Beauty" and is now selling out the second chapter.
SIX MORE CONTESTS
FOR O. U. ATHLETES

SOONERS WILL FACE OTHER UNIVERSITIES IN BASEBALL, TENNIS AND TRACK DURING MAY.

Six more contests will be played by University of Oklahoma athletic teams during the month of May, three in baseball, two in tennis and one in track.

THE BASEBALL SCHEDULE:
May 6 Washington at Norman.
May 7 Washington at Norman.
May 8 Iowa State at Norman.

THE TRACK SCHEDULE:
May 11 Oklahoma A. and M. at Norman.

THE TENNIS SCHEDULE:
May 8 Oklahoma A. and M. at Norman.
May 11 University of Texas at Norman.

The finest tennis team in the south, that of the University of Texas, will oppose Coach J. O. Moseley's fine Sooner team on the university concrete courts May 11. Last fall Oklahoma was beaten by the Longhorns at Austin, five matches to one, and has not defeated the Austin men in dual net competition since the days of Fred Royer, Glen Mead and Bob Brandenberg.

In Coach Wash Kenny's Oklahoma Aggies, the Sooner track team faces a somewhat serious menace to its record of not having lost a dual track meet since 1923. Kenny has such fine performers as Leo Best, hurdler; Gus Swartz, weight man and Captain Johnie Faulkner, miler and two-miler. Oklahoma has defeated the Aggie tracksters in their annual dual meet the past two years, but the margin was not overwhelming.

The two baseball contests with Washington gives Coach Lawrence "Jap" Haskell's men an opportunity to revenge the pair of basketball defeats handed the Sooner cagers last fall by Don White's Bear quintet. However the Bear baseball team, recruited from star sand-lot ters of St. Louis who have grown up in a baseball town that boasts two big league teams, is formidable.

Write Ben G. Owen for tickets.

University of Oklahoma Athletic Association