ELECTRICITY FROM THE ATOM

What will it be like? Now that electric light and power companies are building plants to produce electricity from the atom, you may well ask—what is atomic electricity like? The answer: exactly like the electricity you're using now. The only difference is in the electric power plants themselves, where there's an atomic furnace instead of a furnace that burns coal, oil or gas.

But that difference can be important to you. For you—and all America—will need much more electricity in the years to come, and atomic energy promises a vast new source of heat to make it.

Today many electric companies across the country are working on the development of atomic-electric power plants. They're among the companies—like this one—that have brought abundant electricity to a whole nation in the span of a single lifetime. They have the experience to find the best and quickest way to bring atomic-electric power to all.

OKLAHOMA GAS AND ELECTRIC COMPANY
Serving Adequate, Dependable, Low-Cost Electricity

THE RIGHT GIFT FOR HOME OR OFFICE

Owen Stadium Ash Trays

This 31\(\frac{1}{2}\) by 4\(\frac{1}{2}\) inch replica of U. O.'s famous Owen Stadium, complete with press box, in glazed ceramics is available this fall for the first time. Designed and distributed by U. O. alumni, it is available in the following colors:

"RED AND WHITE"
"EMERALD"
"ROCK MOSS"
"BRONZE"

...colors that were selected to blend well with any room furnishings. To order for yourself or your friends please use the order blank below.

To: University of Oklahoma Association

University of Oklahoma
Norman, Oklahoma

Please send ash trays at $1.00 each (price includes tax). Enclosed is my check for

(Add 10c to cover shipping charges.)

My color choice is

Name

Address

(We will be glad to mail gifts. Please add 10c to cover each separate mailing and include the name and address.)