She Still Has "The Voice With A Smile"

War traffic keeps her busier than ever but she manages to keep calm and pleasant.

She still has "The Voice With A Smile" even when the lights are thick on the Long Distance switchboard and the circuits are crowded. Even when she has to ask you to —

"Please limit your call to 5 minutes. Others are waiting."

That's to help everybody get better service and you couldn't ask for a better reason than that.

BELL TELEPHONE SYSTEM