"Hope to be seeing you soon." ... "Gee, it's swell to hear your voice." ... "We're all well here."

No great words of business or state are these—just the homey, every-day conversations that are America. The thoughts and hopes and memories that bind families and friends together. The flow of understanding that helps to make this a united nation.

Always the Bell System stands ready to help—to do its part quickly, cheaply, courteously, in the manner of a friend.