I Fortress for YOU

Defend Americans, fortunately, do not have to worry about bombing raids and blackouts and devastatingshellfire, as do the people of Europe these days. Yet there is always a war being waged right here in Norman—the war against the causes of illness and bad health.

In this battle, the modern, well-equipped dairy plant is a first-line fortress for your protection. The weapons are the pasteurizer, the automaticbottler, the Dacro protectivebottlecap, and the other expensive items necessary for efficient and safe handling of milk.

Our fortress is organized to defend your good health, to guard you against danger. Our distinguished service award is the label, PASTEURIZED GRADE "A", which our record entitled us to use.

It's easy to "enlist" on our side. Just telephone 130, or ask your grocer for GILT EDGE dairy products.

Play Safe --- Protect Your Health

McCormick's GILT EDGE Dairy Products

Eufaula and Highway 77 NORMAN, OKLAHOMA Phone 130