If there is any one New Year's Resolution worth making, it is a firm decision to do everything possible to insure good health during 1940. First step in any such program is to be certain that you have plenty of pasteurized, "GRADE A" milk in your diet. Whether you have milk delivered daily to your home, or whether you buy it as needed from your grocerystore, GILT EDGE pasteurized "Grade A" Milk is easily available to Norman residents and University students.

The "GRADE A" label on GILT EDGE milk means that milk sources have been inspected, dairyfarm equipment has been found to meet requirements of the Standard Milk Ordinance, the equipment at the dairy plant meets the standard requirements, and the milk is delivered in bottles with protected pouring lips. The GILT EDGE label means that you are receiving the protection afforded by scientific pasteurization of the milk—which merit that is the best known guarantee through milk.

Start the year 1940 with full confidence that you have GILT EDGE PASTEURIZED "GRADE A" MILK.

McCormick's GILT EDGE Dairy Products
Eufaula and Highway 77
NORMAN, OKLAHOMA
Phone 130