The time to think about bad health is when you are in good health! We mean that seriously, because the best road to good health is the prevention of illness.

Scientists in recent years have perfected many methods of keeping well, instead of just curing folks after they get sick.

One of the most positive scientific methods of protecting health is the protection of the purity of your milk supply. Before the proper methods of handling milk were discovered, numerous epidemics of serious proportions were caused by contaminated milk. Quite a number of dangerous diseases could be spread through milk if it is not handled carefully and with proper equipment.

The Gilt Edge Dairy Plant has endeavored to put into effect every available scientific device and method to protect the health of Norman people and University students by keeping their milk supply safe and pure.

These protections include:

1. All dairy herds from which Gilt Edge buys milk have been tested to make sure the cows are in good health.
2. Equipment of the dairy farms and the Gilt Edge plant have been inspected to make sure that they meet the city and federal government requirements for distributors of GRADE A MILK.
3. The milk is pasteurized at the Gilt Edge plant in modern, scientific equipment which heats the milk, under careful control, to exactly the right temperature to make certain that the milk will be safe.
4. The milk is delivered in DACRO bottles with the smooth inside necks (no cap seat to catch dirt), and the DACRO cap which fits all over the top of the bottle and protects the pouring lip.

Despite these elaborate precautions to protect your health, GILT EDGE GRADE “A” MILK is reasonable in price. And doctors agree that it is the one food that everyone—child or adult—needs in his diet every day. Milk is your best food—so use it generously and buy a brand that gives you maximum purity and safety.

McCormick's GILT EDGE Dairy Products