A Bank For Bankers Is A Good Bank For You

The First National Bank and Trust Company has the privilege of serving as Oklahoma City correspondent for more than 300 banks and bankers situated in many states of the Union. These banks keep deposit balances with The First National and depend upon it for many important services.

That The First National Bank and Trust Company should be so highly regarded by other bankers is another proof that it would be a satisfactory bank for you.

FIRST NATIONAL AND TRUST COMPANY

Of Oklahoma City

Electric Companies. Stabilize Business

"In a quiet non-spectacular way the public utility industry has done more to stabilize and support business conditions in 1930 than any other industry."

"... In the face of a decline in general business to 27 per cent below normal, how has it been possible for the electric light and power industries to maintain employment and to increase their revenues 3 per cent over the record year 1929?"

"Certainly not by increased rates, because rates are actually lower than they were in previous years. Not by larger consumption from industrial users of power, because industry consumed about 7 per cent less electric current than in 1929, although 5 per cent more than in 1928."

J. Owen, Vice President and General Manager

"... Two reasons stand out for the great achievements of this industry. First in the excellent leadership which it enjoys. Long-range planning and projecting of past experience into the future, coupled with statesmanlike business vision, characterize the men behind the great utility enterprises."

"Second is the nature of the business itself. It is fundamentally a growing industry, providing services which are necessary, regardless of business depression or prosperity. It utilizes the latest scientific developments for constructive economies. Through increasing production its costs are constantly lowered."

"These are facts that have made the utilities a by-word for stability under adverse conditions; a veritable economic life-preserver in a period of depression."

OKLAHOMA AND ELECTRIC COMPANY

Courteous Personal Attention to Every Customer

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