Economies Effected by Privately Operated Electric Companies are passed on to the Public

The dotted line on the chart above shows the general cost of living for the past thirty years. Notice the upward trend, reaching the peak in 1920, followed by a slight decline but remaining at a high level compared to pre-war days.

The solid black line represents the cost of domestic electric service over the same period. It steadily declines and even today is one-third less than it was before the war.

This reduction in rates, in spite of the higher costs of rendering electric service, is made possible by increased use of this essential service and economies effected by your electric company. These savings have been consistently and voluntarily passed on to you.

And the drudgery, burdens and toilsome tasks that electricity has eliminated, are innumerable.

Oklahoma Gas And Electric Company

J.F. Owens, Vice President and General Manager

Courteous Personal Attention to Every Customer