Shucks, I was just a cowhand that had a little luck.

In honor of his birthdate on November 4, 1879, we wish to salute the man who inspired America with his homespun philosophy—the ever lovable Will Rogers. From his first appearance on the entertainment scene Will Rogers offered America a grass root philosophy which was typically Oklahoman. About the depression of the 30's, he had this to say: "We will be the only nation in the world to go to the poor house in an automobile."

Few men have captured the hearts and the attention of Americans as did this "cowhand" from Oklahoma. Presidents, statesmen, military men, and the common man all listened to Will.

Our company was founded on the same fundamental beliefs that the beloved Will Rogers lived by: A philosophy of service and understanding for our fellow man.

Joe C. Scott
President
BANKERS SECURITY LIFE INSURANCE COMPANY
Fidelity Building
Oklahoma City, Oklahoma

An Old Line Legal Reserve Company with Over a Quarter Century of Insurance Service