You can influence the development of the University program and the perpetuation of the American system in a very real sense for generations to come by remembering the University of Oklahoma in your Will.

No way, in the course of events, does the good in a man's heart live after him in quite the same way as it does in a bequest dedicated to the benefit of future generations of bright youngsters. Countless Americans, over the past 150 years, have enriched the heritage of those who came after them through bequeathing to American Universities, both private and public. This has had a tremendous effect upon higher education and has contributed substantially to the position of world leadership attained by these institutions.

The University of Oklahoma is no exception. It has been named beneficiary in the wills of numerous thoughtful persons. Bequests recently received include those from the estate of the late Mary E. Stoler, Oklahoma City; the late Lew Wentz, Ponca City; the late Murray Sells, Gladewater, Texas; and the late Nancy Bronson Glaze of Los Angeles.

Every month brings an inquiry or notice of a new gift which will become an important factor in the University's potential.

Recognizing the value of such gifts to the national welfare the Federal Government has allowed generous deductions in estate tax for those who are inclined to leave their money or property for such purposes.

The University of Oklahoma Foundation was established to receive such gifts and is managed by a competent Board of Trustees composed of experienced business and professional men. Inquiries directed to the Foundation office in Norman will receive prompt, confidential replies.

A paper copy of this issue is available at call number LH 1 .06S6 in Bizzell Memorial Library.