Russell W. "Ruck" Steger, University of Illinois star fullback for four years, played an important part as a freshman in his team’s Rose Bowl victory in 1946. After he graduated, Ruck decided to find a job where his competitive spirit and initiative could help him move ahead fast.

He chose life insurance as the field that offered him the greatest opportunity, along with freedom of action and the advantage of a business of his own. After making a study of leading companies, Ruck chose New England Mutual. He liked the comprehensive training offered, and the association with congenial colleagues. Since joining New England Mutual, Ruck has moved ahead fast. "I'm convinced," he says, "that I couldn't have made a better choice."

Are you as far along as you thought you'd be by 1952? If not, it may pay you to look into the opportunities Ruck Steger found at New England Mutual. If you like to meet people - if you can "follow through" - you'll move ahead fast, too.

Mail the coupon below for a booklet in which 15 men tell why they chose a life insurance career with New England Mutual.

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