A Product of Oklahoma's School System

* SOONERS, a champion worthy of their support.

William O. Coe for Governor. He is one of their own, being a graduate in law from the University of Oklahoma. Coe's background, education, service to his country and experience as a legislator qualify him for state leadership.

A 46-year-old father and veteran of World War II, Bill Coe offers Oklahoma a vigorous program. He is a product of its schools and a capable friend of education. "The work and influence of the University of Oklahoma," Coe is saying, "are seen and felt in every township of the state."

Funds now devoted to the public schools should be retained, Coe believes. These funds should be enlarged by legislation until our schools are permanently and adequately financed.

"I have reached an appropriate age to serve as Governor," William former students and graduates. "If elected, I promise that I will do everything in my power to be a governor who will serve the best interests of every citizen, rich and poor alike. Join me. Help me."