Let the Postman Do _your.

People always say, "Christmas is such a friendly time. I don't see why it can't be like that all year long." The University of Oklahoma Association has an answer to that one. Not only will it help solve the shopping problem for some friends, it will remind them every month that you are thinking of them and wishing them a Merry Month and a Happy Year throughout.

It's a simple matter. Plan to send them by way of an Alumni gift card or membership in the Association. Annual memberships cost but $3. The gift card cannot be purchased anywhere by anybody who exceeds the value of the Association's offer.

Four Gifts in One

1. The annual membership includes Sooner Magazine which is published each month with news of the campus and alumni.
2. An membership received in December would assure the recipient of Bud Wilkinson's Football Letter for the 1950 season.
3. Then there's the important matter of priority on football tickets granted members of the Association.
4. But most important of all, the membership will help reunite friends with other friends and their campus.

The check for $3 should be made payable to the University of Oklahoma Association. Please enclose the name of the recipient. If you are sure they are an alumnus but do not know their address, send your request anyway and this office will help locate them.

IT'S THE SOONER WAY TO SAY MERRY CHRISTMAS

The University of Oklahoma (Alumni) Association
Norman, Oklahoma

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