1948 was a mighty big year for additions to the telephone world. Your own particular telephone is more valuable today, millions of calls are through clearer and quicker, because of the many things that have been done to extend and improve service.

You can call more people, and more can call you, because nearly 3,000,000 Bell telephones were added to the telephone population—many in your own community. Long Distance is faster and there is more of it because 1,800,000 miles of new circuits were added. A total of $1,500,000,000 was invested in new Local and Long Distance facilities in 1948.

We broke all records for the volume of new telephone construction, the dollars we put into the job and the number of telephone people on the job. We're going to keep right on working and building in 1949 to make your telephone service a bigger bargain than ever.