HATS HAVE A JAUNTY AIR

Full crowns and medium sized brims are the shape, and the colors—smoke gray, taupe, light tan and green. Their prices follow:

$3.50 to $15.00

First Showing of New Spring Suits

You'll be enthusiastic over Ed. Galloway's new spring suits. They are about the handsomest shown in years. Men with a taste for suits of collegiate appearance have never seen a more complete assemblage of the new and distinctive. There are blues, grays, browns and tweeds—You'll have to see them to appreciate their cut and beauty. The prices? Well, you'll be pleased with them too.

Be A Collegiate “Grad”

It is good business to appear collegiate. The styles that appeal to the college chap may be depended upon to be the most attractive patterns and designs produced by the smartest artists. It is for this reason that the "grad" should continue to buy his apparel from a collegiate store.

Smart Are the Patterns In These New Spring Shirts

Checks and Stripes in a variety of colors mark the new spring stock. For shirts that will lend college freshness and snap to your appearance we are selling at prices ranging from

$1.50 to $15.00

This advertisement was prepared by John B. Gordon, journalism student, University of Oklahoma