Throwing out the life-line

The easy payment plan by which one may become a life member of the University of Oklahoma Association—five dollars a quarter until sixty dollars have been paid—should provoke the thoughtful attention of all graduates of the University of Oklahoma.

Life members are the ones who endow the Association. The principal is not touched, constituting a real guarantee of the life of the association.

Five hundred life members are needed by 1931. You may convert your annual membership dues into life by applying the remainder of your current dues on the initial payment, and sending a check to cover the difference. Join the Sooner Five Hundred and endow the Association!

for the Sooner Five Hundred!