

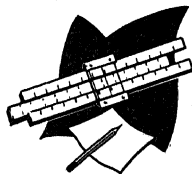
#1 in a public interest series emphasizing the importance of science education

Science—The Last Frontier

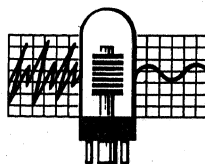
For a people only a generation away from pioneering the land frontier that was Oklahoma in 1889, it is hard to realize that such opportunities are all but gone today. With a few minor exceptions, the human race has occupied the usable land areas of the entire planet.



But science is the “endless frontier,” to use the words of Vannevar Bush. Scientific knowledge has provided the basis for our modern society. It can—and in a sense must—provide the new opportunities, the new jobs, the new resources that will be required not just by future generations but by the one now in the classrooms of our nation.



It is because it is the ever new and ever expanding frontier that science has become an essential part of the education of everyone.



Science is everybody's business.