

(G.) *President Bill Clinton..* Miles from here in the hills and forests near Talequah, Oklahoma back in 1843 a four week council was held. Eighteen tribes from the Western United States attended 4,000 strong. They came at the invitation of John Ross, Principal Chief of the Cherokees. This year Chief Wilma Mankiller has again extended an invitation from the Cherokees to not only the tribes of the United States but also to the tribes of Canada, Mexico, Central and South America. Again the rolling hills and green forests of Eastern Oklahoma will be alive with hope, peace, and the cultural richness unique to Indigenous peoples. Call \_\_\_\_\_ to learn what you can do to share in this historic moment."

**The proposed targeted media markets for sample PSA spots on both television and radio would be:**

New York  
Boston  
Philadelphia  
Washington, D.C.  
Detroit  
Chicago  
Minneapolis  
OKC/Tulsa

Los Angeles  
San Francisco  
Seattle  
Anchorage/Phoenix  
Tucson/Phoenix

Atlanta  
Little Rock  
Dallas  
Houston  
Albuquerque  
Denver

Each spot would begin with where, when, why, and how, then move into sample script. Each spot would end with request for action. Contributions toward the success of the Commemoration would be mailed etc. Use a 501 c.3 non-profit, tax-exempt entity if necessary. The PSA's are designed to:

- (1.) Educate a non-Indian population.
- (2.) Motivate, inspire, and inform the Indian population.
- (3.) Raise money and level of participation.
- (4.) Create greater media interest and coverage before, during, and after the event.