

Ms. Wilma P. Mankiller

Page 2

July 23, 1993

A more detailed activities and assignment report will be prepared and distributed shortly, but I wanted to provide this sense of action, and to thank all the Board members thus far involved. This campaign is extraordinary in the purposes it seeks to support, and the absolutely short time in which we must accomplish these purposes. The Board has shown a commensurately extraordinary amount of leadership in getting down to the business of soliciting funds, while also managing the full development of "SAFE" along thoughtful, substantive and ethical lines.

We are very hopeful that significant results from these efforts can be reported within another two weeks, and already I can tell you that commitments to "SAFE" are approaching the \$500,000 level, of which \$450,000 is from three sources.

All of us as Board members already have made significant contributions in terms of our time and leadership commitments, and for this I am personally grateful. However, I am certain we are all aware that unless we have 100% of the Board financially participating in the goals of "SAFE," it will be difficult for us to convince others of the importance of what we are trying to accomplish.

Normally, in a fund raising campaign, we would set about meeting with Board members on an individual basis to invite their gifts, but everything about our effort is exceptional, and I am asking each Board member to make his or her personal gift commitment to the campaign so that we may count 100% of the Board as we move forward to solicit foundations, corporations and non-Board individuals. If possible, please let us know of your intention by the end of July, and the enclosed form may be useful to you in this regard. (Note: While timing is a critical factor, the option to pay a gift over two tax years is available.)

Finally, I ask that each of us make a leadership gift to this historically important cause. This is a relative term to each individual's capacity to give. For some it can be a gift at the "Committee of 50" level or greater, while for others it will be far less. What is important is that each of us feels fully committed to our responsibilities as the leaders of "SAFE."